

MEMBERSHIP INFORMATION GUIDE



LINCOLN CHAMBER
of Commerce
BUSINESS WORKING TOGETHER

905.563.5044
Info@LincolnChamber.ca
www.LincolnChamber.ca

ABOUT US

The Lincoln Chamber of Commerce is dedicated to growing and sustaining the economic prosperity of our community by serving, connecting, and representing our members.

If you're part of a business or organization that operates in the Town of Lincoln and the surrounding area, and you're passionate about connecting, growing, and having a voice in your community, then membership in the Lincoln Chamber of Commerce is the right choice for you.

A WORD FROM OUR PRESIDENT



"As your local Chamber, we are cultivating a strong local community network for business-to-business exchanges as well as working with local government representatives to develop pro-business initiatives and culture. As your president, giving back to my local community is important to me. As a local business owner, it feels natural and fitting to support and help lead an exceptional community organization that connects, grows, promotes, advocates for, and educates local community businesses. As a member, I have found that the Chamber walks the walk. The programs, the member partnerships, the networking events, lunch and learns, and advocacy relations are all excellent, effective, and are getting better each year. Come on out and see what it's all about!

- Laura Petrunick, Board of Directors President

BY THE NUMBERS



260+
Total
Members



25
New
Members



27
Events



15+
Cost Saving
Partnerships



1000+
Social Media
Followers



50+
Ways to
Gain Exposure



1140+
Event
Attendees



2500+
Likes, Comments,
and Shares



8100+
Website
Visitors



4438
Live
Streams

MEMBERSHIP INVESTMENT

Your membership investment allows us to offer the programming, events, and exposure that enables your organization and our community to grow and prosper. Rates are based on the number of full-time equivalent employees in your organization, and we offer a 10% discount for Not-for-Profit members.

Employees*	Annual Membership Investment
1 - 2	\$225
3 - 10	\$270
11 - 20	\$360
21 - 30	\$435
31 - 50	\$545
51+	\$599

*Employees are considered to be anyone working for your organization based on Full-Time Equivalents

PROUD MEMBER OF THE NIAGARA CHAMBER PARTNERSHIP

In Niagara, eight local Chambers have joined together to offer you a truly regional experience that gives you more exposure, more connections, and a better understanding of business across Niagara. As a member in good standing of your local Chamber, you are eligible to become an Associate Member of any of the following participating Chambers for only an additional \$75 annually!

It's affordable, easy, and provides you with the opportunity to take advantage of membership benefits across Niagara at a fraction of the cost of individual memberships. Contact us for details today!



MEMBERSHIP REFERRAL PROGRAM

Share your experience with a friend or colleague and save money, too! Each new member that joins as a result of your official referral will earn you \$50 off your next year's renewal with our Member Referral Program! Ask us for more details!



Join the Lincoln Chamber of Commerce and begin taking advantage of the many benefits of membership today! Give us a call or complete the application on our website.

We look forward to getting to know you and your organization better!

LincolnChamber.ca 905.563.5044



MEMBERSHIP BENEFITS

Networking, business development, advocacy, resources, and price discounts - we're here to help your organization succeed. Learn more about just a few of the ways the Chamber works to provide you with the tools and resources you need to grow your business here in Lincoln.



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Business Exposure

Our Online Directory is just one part of how we help you become more recognized. We have a wide variety of sponsorship and advertising options that allow our members to generate greater exposure within our local community in print, online, and at events.



Information & Resources

Newsletters, e-blasts and guest expert blog posts all provide you with up-to-date information on topics that matter to you. Membership also provides you access to a wealth of information including content from the Canadian Chamber Policy Experts.



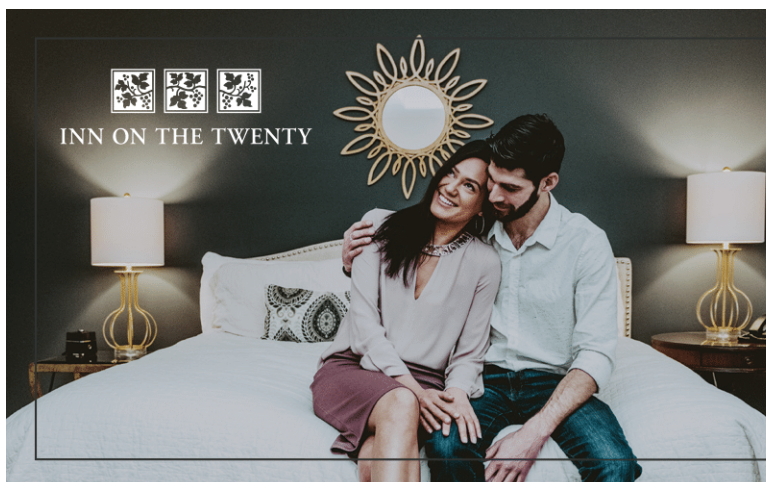
Political Advocacy

Membership means your business interests are represented at all levels of government. Gain access to closer contact with our local political leaders through small group forums and events like our annual Breakfast with Politicians and Mayor's Luncheon.



Networking & Business Development

Advance your interests, develop your business, and foster new relationships through monthly events including Business After 5s, Business Before 9s, and more!



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MEMBERSHIP EVENTS

Each event is carefully designed to help you connect, learn, and grow your business, support our community, and celebrate achievements. Visit our website for upcoming event details; we hope you'll make these an important part of your schedule this year!

Business Before 9s

Make connections and grow your network - in person, and online! Meet other members, communicate your business' message, and practice your elevator pitch. It's your opportunity to share who you are with a wide range of other business professionals.

Business After 5s

Get to know more about what's happening in our community and learn about what other businesses are doing to succeed here in Lincoln. Host an evening of light refreshments for our members, and share what makes your organization stand out!



“Networking is a very important component to my role in our organization and attending these events allows me to develop and maintain contacts as well as update members on programs and services.”

Karen Cake, Employment Help Centre



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Outstanding Business Achievement Awards

As Lincoln's most prestigious awards, our Business of the Year award acknowledges and celebrates high achievement in business, while other awards recognize local organizations' commitment to service and giving back to our community.

Are you, or do you know, a local business that exemplifies excellence? Nominate them today! More information on our website.



Charity Golf Classic

Partnering with the Town of Lincoln and the Niagara Community Foundation, we are proud to have raised over \$210,000 over the past nine years! All funds raised through this tournament are distributed within Lincoln and support ongoing community projects and organizations.

We couldn't have achieved this without the support of our members and community.



Breakfast with the Politicians and Mayor's Luncheon

Our Breakfast with the Politicians features our MP, MPP, Regional Councillor, and Mayor as our guests, while our annual Mayor's Luncheon allows you to connect with municipal officials and hear plans for our community's future.



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COST SAVING PROGRAMS

Savings programs only matter if they are for something you actually need! Through local partnerships and the Canadian Chamber of Commerce, we are pleased to be able to offer our members discounts with a wide array of trusted business service companies.

You won't need them all, but even tapping into just one or two of them can generate significant savings while providing you with products and services to help you grow your business!



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Employee Benefits



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905-563-1677

DOES YOUR BUSINESS EXPORT?



As part of our services to members, the Lincoln Chamber of Commerce can certify Certificates of Origin. A Certificate of Origin (CO) is a document attesting that goods exported in a shipment have been wholly obtained, produced, manufactured, or processed in a particular country.

NOTE: Original document must be duly signed by an authorized representative and be notarized, or letter of waiver must be on file.



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INCREASED EXPOSURE

As a member, you have exclusive access to advertising and sponsorships at Chamber events to promote your business and increase your brand exposure! With many different levels of sponsorship at a variety of events, plus bundled package options, there is sure to be a package that fits your advertising goals and budget. For more information on sponsoring an event or placing an ad, please contact us or visit us online.

Sponsor an Event

Put your organization in front of a large local audience by sponsoring our monthly or major annual events, such as the Mayor's Luncheon, Breakfast with the Politicians, Charity Golf Classic, Mingle & Jingle, and Outstanding Business Achievement Awards . Maximize your membership by adding sponsorship to your advertising strategy!



Corporate Partner Banner

Take advantage of the opportunity to be a part of all non-sponsored Chamber events - both in-person and online! Have your organization be represented at each Business Before 9, Business After 5, and more. The banner provides a large logo placement to promote your business in front of a wide audience of business owners, community leaders, and local consumers.

Membership Information Guide

Our annual Membership Information Guide offers cost-effective, hyper-local advertising opportunities for our members. Include your ad in this ultimate Chamber membership reference tool, used to connect with individuals, businesses, and community organizations in Lincoln and beyond.



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CREATE A BUZZ

Looking for a simple and cost effective way to get your organization's brand and message in front of your target audience? Membership in the Chamber provides a number of ways to increase your exposure locally and across the region.

Member Directory

All members of the Chamber are featured in our Online Directory. When people are looking to shop locally, our directory is one of the first places they visit to find out what products and services are available in our town!

E-Newsletter

Our newsletter is an ideal way to get your latest news and promotions to a large audience! As part of your membership investment you can submit flyers, promotions, events, or anything else - all included in your membership investment!

Social Media

Our Chamber is excited about generating opportunities for online cross-promotion with our members. Send us an ad for your business, an event, or a promotion, and we'll feature it on our social media platforms that will be seen by more than 3,500 viewers each month!

Blog Posts

Our members are experts across a broad spectrum topics, and we created a space to allow you to share your expertise. Our online blog features posts from our members on topics that matter to our community. Submit a post today!

Website Advertising

Our website averages over 3,200 hits and 2,100 unique visitors each month, with a strong viewership in Lincoln and Niagara. Purchase a monthly ad and take advantage of low prices and great visibility.

Connect With Us



@LincolnChamberOf
Commerce



@Lincoln.Chamber



Lincoln Chamber
of Commerce



LCOCBusiness



Dean Allison

Member of Parliament for Niagara West

Contact Dean's office for inquiries & assistance with:

Federal Programs | Legislation and Regulations | Immigration and Citizenship
Veteran's Affairs | Income Security Programs — CPP, OAS, GIC
Canada Revenue Agency | Commemorative Certificates

Constituency Office: PO Box 880 4994 King Street, Beamsville, ON L0R 1B0



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HERE TO HELP

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Sam Oosterhoff, MPP Niagara West

Constituency Office:

Unit M1, 4961 King Street East, Beamsville, ON L0R 1B0

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