MEMBERSHIP INFORMATION GUIDE



905.563.5044 Info@LincolnChamber.ca www.LincolnChamber.ca

ABOUT US

The Lincoln Chamber of Commerce is dedicated to growing and sustaining the economic prosperity of our community by serving, connecting and representing our members. If you're part of a business or organization that operates in the Town of Lincoln and the surrounding area, and you're passionate about connecting, growing, and having a voice in your community, then membership in the Lincoln Chamber of Commerce is the right choice for you.

A WORD FROM OUR PRESIDENT

"The Lincoln Chamber of Commerce is focused on helping our members and our community thrive with positive business to business exchanges. We work closely with local government representatives within our municipality to welcome and encourage new business opportunities and development in our coveted area of West Niagara. As your president & as a local business owner I am deeply invested in the growth of our community and supporting local businesses. I take great pride in working alongside our exceptional board members & engaged chamber members as we continue to help, promote, advocate, educate and strengthen our local business community."

- Jarod Brandon, Board of Directors President

BY THE NUMBERS



Total Members



50+ Ways to Gain Exposure



Events



900+ Event

Attendees



15+ Cost Saving Partnerships



2500+ Likes, Comments and Shares



1500+ Social Media Followers



5000+ Website Visitors

OUR VISION



The Lincoln Chamber of Commerce is a leading advocate for business success and growth in Lincoln, and a "driving force" in the advancement of the local and regional economy.

"Your resource for business success in our community".

OUR MISSION



The Lincoln Chamber of Commerce is dedicated to growing and sustaining the economic prosperity of our community by serving, connecting and representing our members.

"Business Working Together"

To keep business healthy and growing in Lincoln and in Niagara

OUR GOAL



To confirm the Chamber's leadership role in supporting the needs of our members and enhancing our presence and reputation with government decision-makers and the community-at-large.

Join our Chamber to take advantage of the many services and benefits available to local businesses!

OUR CORE VALUES



MEMBERSHIP BENEFITS

Networking, business development, advocacy, resources, and price discounts – we're here to help your organization succeed. Learn more about just a few of the ways the Chamber works to provide you with the tools and resources you need to grow your business here in Lincoln.

COST SAVING PROGRAMS

Savings programs only matter if they are for something you actually need! Through local partnerships and the Canadian Chamber of Commerce, we are pleased to be able to offer our members discounts with a wide array of trusted business service companies.

You won't need them all, but even tapping into one or two of them can generate significant savings while providing you with products and services to help you grow your business!







Discounted Rates for Freight & Shipping



Exclusive Banking Offers for Businesses





30% Off Computers, Servers & Accessories



25% Off Marketing Tools



Barter Exchange Services



Home, Travel & Auto Insurance



Business Exposure

Our online directory is just one part of how we help you become more recognized. We have a wide variety of sponsorship and advertising options that allow our members to generate greater exposure within our local community in print, online, and at events.

Information & Resources

Newsletters, e-blasts and social media posts all provide you with up-to-date information on topics that matter to you. Membership also provides you access to a wealth of information, including content from the Canadian Chamber Policy Experts.



Political Advocacy

Membership means your business interests are represented at all levels of government. Gain access to closer contact with our local political leaders through small group forums and events like our annual Breakfast with the Politicians and Mayor's State of the Town.



Networking & Business Development

Advance your interests, develop your business, and foster new relationships through monthly events including Business After 5s, Business Before 9s and more!

"Being a new business in town, it's very important to network with the community and learn about other businesses and the Chamber of Commerce allows me that opportunity. Another reason why I joined was to take advantage of some of the benefit programs that are offered exclusively to members. "

-Amanda M., Owner, Second Chance Decor

MEMBERSHIP **EVENTS**

Each event is carefully designed to help you connect, learn, and grow your business, support our community and celebrate achievements. Visit our website for upcoming event details; we hope you'll make these an important part of your schedule this year!

Business Before 9s

Make connections and grow your network- in person, and online! Meet other members, communicate your business' message and practice your elevator pitch. It's your opportunity to share who you are with a wide range of other business professionals.

Business After 5s

Get to know more about what's happening in our community and learn what other businesses are doing to succeed here in Lincoln. Host an evening of light refreshments for our members, and share what makes your organization stand out!



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GRIMSBY: 905-309-9675 BEAMSVILLE: 905-563-9675 SMITHVILLE: 905-957-9675 WWW.EMPLOYMENTHELP.ORG



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SAMOOSTERHOFFMPP.CA



Outstanding Business Achievement Awards

As Lincoln's most prestigious awards, our Business of the Year Award acknowledges and celebrates high achievement in business, while other awards recognize local organizations' commitment to service and giving back to our community.

Our OBAA Gala is an annual celebration and always a highlight of the year. Visit our website for more information.



Charity Golf Tournament

Partnering with the Town of Lincoln and the Niagara Community Foundation, we are proud to have raised over \$200,000 in the past decade! All funds raised through this tournament are distributed within Lincoln and supports ongoing community projects and organizations.

We could not have achieved this without the support of our members and community.



Breakfast with the Politicians and Mayor's State of the Town

Our Politician's Breakfast features our MP, MPP, Regional Councilor and Mayor as our guests. While the annual State of the Town allows you to connect with the municipal officials and hear plans for our community's future.



Boutique Inn Experience

Elegant guestrooms, innovative wine country dining, a relaxing spa and renowned service await you.

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INCREASED EXPOSURE

As a member, you have exclusive access to advertising and sponsorships at Chamber events to promote your business and increase your brand exposure! With many different levels of sponsorships at a variety of events, plus bundled package options; there is sure to be a package that fits your advertising goals and budget. For more information on sponsoring an event or placing an ad, please contact us or visit us online.

Sponsor an Event

Sponsoring our monthly or major annual events, such as the Mayor's State of the Town, Breakfast with the Politicians, Charity Golf Tournament, Mingle & Jingle, and Outstanding Business Achievement Awards. Maximize your membership by adding sponsorship to your advertising strategy!





Membership Information Guide

Our annual Membership Information Guide offers costeffective, hyper-local advertising opportunities for our members. Include your ad in this ultimate Chamber membership reference tool, used to connect with individuals, businesses, and community organizations in Lincoln and beyond.

Corporate Partner Banner

Take advantage of the opportunity to be a part of all non-sponsored Chamber events. Have your organization be represented at each Business Before 9, Business After 5, and more. The banner provides a logo placement to promote your business in front of a wide audience of business owners, community leaders, and local consumers.



CREATE A BUZZ

Looking for a simple and cost effective way to get your organization's brand and message out in front of your target audience? Membership in the Chamber provides a number of ways to increase your exposure locally and across the region.



E-Newsletter

Our newsletter is an ideal way to share your latest news and promotions with a large audience! As part of your membership investment you can submit flyers, promotions, events etc. All included in your membership investments!

Website Advertising

Our website averages over 1,000 visits per month with a strong viewership in Lincoln and Niagara. Purchase an ad and take advantage of low prices and great visibility!





Social Media

Our Chamber is excited about generating opportunities for online cross-promotion with our members. Send us an ad for your business, event or promotion, and we'll feature it on all our social media platforms, being seen by more than 2,000 viewers each month!



Connect With Us!



@LincolnChamberOf Commerce



@Lincoln.Chamber



Lincoln Chamber of Commerce

LCOCBusiness

MEMBERSHIP INVESTMENT

Your membership investment allows us to offer the programming, events, and exposure that enables your organization and our community to grow and prosper. Rates are based on the number of full-time equivalent employees in your organization. We offer a 10% discount for Not-for-Profit members.

PROVE

MEMBER

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INESS WORKING TOGETHER



PROUD MEMBER OF THE NIAGARA CHAMBER PARTNERSHIP

In Niagara, eight local Chambers have joined together to offer you a truly regional experience. Giving you more exposure, more connections, and a better understanding of business across Niagara. As a member in good standing for your local Chamber, you are eligible to become an Associate Member of any of the following participating Chamber for only an additional \$75 annually!

It's affordable, easy, and provides you with the opportunity to take advantage of membership benefits across Niagara at a fraction of the cost of individual memberships. Contact us for more details today!

*Employees are considered to be anyone working for your organization based on Full-Time Equivalents













MEMBERSHIP REFERRAL PROGRAM

With our Member Referral Program, share your experience with a friend or colleague and save money too! Each new member that joins as a result of your official referral will earn you \$50 off your next year's renewal. Ask us for more details! BECOME A MEMBER!

Join the Lincoln Chamber of Commerce and begin taking advantage of the many benefits of membership today! Give us a call or complete our online application on our website.

We look forward to getting to know you and your organization better!

905.563.5044 www.lincolnchamber.ca

Be A Member Ambassador!

Interested in getting MORE involved with the Lincoln Chamber?

Through our membership ambassador program, we hope to give our members the opportunity to participate in various programming and events with more hands on roles. By joining a committee, you can lend your support to specific initiatives that fit your knowledge and experience!

Events & Programming Committee

Help us determine what events the Chamber should offer each month! Assist us in the planning stages as well as day of execution.

Colf Tournament Committee

Work with us to plan and execute the Chamber's annual golf tournament with the goal of raising money for the Chamber and community charities.

Marketing & Membership Services Committee

Work to support the Chamber's efforts in attracting new members and engage current members through various marketing practices and communications.

Business Achievement Awards Committee

Join our team in helping to plan and execute this annual event that celebrates the achievements of local businesses.

Covernment Relations & Advocacy Committee

Help to connect our members with government representatives and resources, while identifying issues and policies that directly affect our local business community.



Just minutes to multiple wineries, breweries & a host of local adventures.

Quaint, Casual & Cozy

Spacious, modern rooms with a lively pub serving up elevated pub food.

Join us on the patio, for a game of pool or live music before treating yourself to a great night's sleep!

Book your Niagara getaway today





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